

## EXPERIENCE

## SOFTWARE ENGINEER, FURLENCO, BENGALURU, OCT,2015 – PRESENT

## ANGULAR.JS, RUBY ON RAILS

I am responsible for developing and maintaining company's own e-commerce portal – [www.furlenco.com](http://www.furlenco.com). Desktop/Mobile website is a single page web app consuming ROR API. Mobile website is also progressive web app and renders native app experience using Material design.

- Develop and maintain CMS application for all the consumer apps. It is a Angular-Node application that shares the web ROR API.
- Developed KYC module to **streamline the customer data repository and collection of prerequisite documents before time delivery.**
- Developed a dashboard for existing customer to check and pay monthly invoices, resume/pause subscription, request for a service. **It has increased the customer retention period from 9 months to 16 months.**
- Developed and integrated inline payments with JUSpay for cart checkout and recurring payment. **It has decreased the number of cart dropouts and increased monthly rental collection by ~50 lakhs.**
- Rewritten the source code to divide it into separate modules and components **which has significantly improved web-apps' load time and page speed score.**
- Created A-B experiments to measure the impact of changes and hence **increasing the conversion rate from 1.6% to 2.8%;**
- Created Cart as a micro service to serve unified cart throughout all store fronts. **It has decreased the number of abundant carts and helped in improving the overall conversion rate.**

## PROGRAMMER ANALYST, LEXNIMBLE, HYDERABAD, JULY,2014 – OCT, 2015

## BACKBONE.JS, JAVA

I was responsible for developing a cloud based legal practice management portal - [www.simplelaw.com](http://www.simplelaw.com).

- Designed and Developed Full duplex chat mechanism using Spring Sockets, Sock.js, Stomp.js.
- Developed live push notification using websockets.
- Developed in-house invoicing module to generate and send invoices.
- Revamped full website to make it a Responsive Single page application.
- Migrated the portal from subdomains. I was also responsible to deploy the web app to the AWS servers.

## SKILLS

JAVASCRIPT	BACK END	FRONT END	WEB SERVICES	BUILD TOOLS
ES5, ES6 Angular JS React JS Backbone JS Require JS	Ruby on Rails NodeJS	HTML 5 CSS 3/ SASS JQuery Bootstrap Material Design	RESTful Websockets Service Worker	GRUNT GULP Webpack

## EDUCATION

B.E – ECE, CHITKARA UNIVERSITY, HIMACHAL PRADESH, 2009 – 2013

## SIDE PROJECTS

- [PenneApp.com](http://PenneApp.com) : Customised discount mechanism for user based on his preferences and pages liked on Facebook. Worked on consumer facing web-app/api. API was integrated with common DB where the information was stored using Python engine.
- [DentEd](#): Test-series platform concentrating on Dental education. (Under development)